## **Customer Feedback from Polytechnic Colleges**

## Response 1

Customer Name: Anil Kumar

**Age:** 23

College: Central Polytechnic College, Thiruvananthapuram

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes
Price Comparison: Cheaper
Quality of Materials: 3

• Customer Support Experience: 4

- Additional Features: More options for mechanical engineering books.
- Pain Points: Limited availability for specific course materials.
- **Overall Improvement:** More variety in engineering subjects.

• Likelihood to Recommend: 4

### Response 2

Customer Name: Priya Rani

**Age:** 21

College: Government Women's Polytechnic College, Thiruvananthapuram

Overall Satisfaction: 5
Platform Usability: 5
Product Availability: Yes

• Price Comparison: Much cheaper

• Quality of Materials: 5

• Customer Support Experience: 5

- Additional Features: Ability to review products and ratings.
- Pain Points: None.
- Overall Improvement: Keep up the great service.

• Likelihood to Recommend: 5

#### Response 3

Customer Name: Arun Prakash

**Age:** 24

College: Government Polytechnic College, Neyyattinkara

Overall Satisfaction: 3Platform Usability: 3

• Product Availability: Yes

• **Price Comparison:** Slightly more expensive

• Quality of Materials: 3

• Customer Support Experience: 3

• Additional Features: Faster delivery options.

• Pain Points: Slow response time from customer support.

• Overall Improvement: Quicker customer service response.

• Likelihood to Recommend: 3

#### Response 4

Customer Name: Deepa Suresh

**Age:** 22

College: Government Polytechnic College, Attingal

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

• Customer Support Experience: 4

Additional Features: Discounts for students.
Pain Points: Sometimes, books are out of stock.

• **Overall Improvement:** More stock of popular textbooks.

• Likelihood to Recommend: 4

### Response 5

Customer Name: Vijay Menon

**Age:** 25

College: Government Polytechnic College, Nedumangad

Overall Satisfaction: 3Platform Usability: 3

• Product Availability: Limited

• Price Comparison: Somewhat cheaper

• Quality of Materials: 4

• Customer Support Experience: 3

• Additional Features: More specialized content.

• Pain Points: Delivery took too long.

• **Overall Improvement:** Improve shipping times.

Customer Name: Suma Nair

**Age:** 21

College: Government Polytechnic College, Punalur

Overall Satisfaction: 5
Platform Usability: 5
Product Availability: Yes

• **Price Comparison:** Much cheaper

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Bulk purchase options for study materials.

• Pain Points: None at all.

• Overall Improvement: Continue the great service.

• Likelihood to Recommend: 5

### Response 7

Customer Name: Rajesh Kumar

**Age: 28** 

College: Government Polytechnic College, Ezhukone

Overall Satisfaction: 4Platform Usability: 4Product Availability: Yes

• Price Comparison: Slightly cheaper

• Quality of Materials: 4

• Customer Support Experience: 4

• Additional Features: Search filter for used books.

• Pain Points: More textbooks required for advanced subjects.

• **Overall Improvement:** Expand inventory of higher-level materials.

• Likelihood to Recommend: 4

### Response 8

Customer Name: Sneha Iyer

**Age:** 23

College: Government Polytechnic College, Vennikulam

Overall Satisfaction: 3
Platform Usability: 3
Product Availability: No

• **Price Comparison:** More expensive

• Quality of Materials: 2

• Customer Support Experience: 3

- Additional Features: A tracking feature for textbooks.
- Pain Points: Difficult to find specific courses.
- Overall Improvement: Improve product categorization.

• Likelihood to Recommend: 3

#### Response 9

Customer Name: Tony Sebastian

**Age:** 25

College: Government Polytechnic College, Adoor

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes
Price Comparison: Cheaper
Quality of Materials: 4

• Customer Support Experience: 5

- Additional Features: Add tutorials and videos related to textbooks.
- Pain Points: Sometimes, the website feels slow.
- Overall Improvement: Increase website speed.

• Likelihood to Recommend: 4

Response 10

Customer Name: Leela Devi

**Age:** 20

College: Government Polytechnic College, Vechoochira

Overall Satisfaction: 5
Platform Usability: 5
Product Availability: Yes

• Price Comparison: Much cheaper

• Quality of Materials: 5

• Customer Support Experience: 5

- Additional Features: Support for digital textbooks.
- Pain Points: No challenges, everything works well.
- **Overall Improvement:** Nothing to improve.
- Likelihood to Recommend: 5

Customer Name: Shyam Sundar

**Age: 24** 

College: Government Polytechnic College, Cherthala

• Overall Satisfaction: 4 • Platform Usability: 4 • Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

• Customer Support Experience: 5

- Additional Features: Discounts on bulk purchases.
- **Pain Points:** Navigation can be improved.
- Overall Improvement: A better search filter for specific categories.

• Likelihood to Recommend: 4

#### Response 12

Customer Name: Aishwarya Suresh

**Age: 22** 

College: Government Women's Polytechnic College, Kayamkulam

**Overall Satisfaction:** 5 **Platform Usability: 5** • Product Availability: Yes • Price Comparison: Cheaper

• Quality of Materials: 5

**Customer Support Experience: 5** 

- Additional Features: Digital resources for students.
- Pain Points: None.
- Overall Improvement: Keep adding new and relevant books.

• Likelihood to Recommend: 5

### Response 13

Customer Name: Rajesh Kumar

**Age:** 23

College: Government Polytechnic College, Kottayam

• Overall Satisfaction: 4 • Platform Usability: 4 • Product Availability: Yes

• Price Comparison: Slightly cheaper

• Quality of Materials: 4

• Customer Support Experience: 3

**Additional Features:** Instant notifications for sales or new arrivals.

• Pain Points: Slow delivery times.

• Overall Improvement: Faster delivery service.

• Likelihood to Recommend: 4

### Response 14

Customer Name: Neha Sharma

**Age:** 21

College: Government Polytechnic College, Pala

Overall Satisfaction: 3
Platform Usability: 3
Product Availability: No

• Price Comparison: Comparable

• Quality of Materials: 3

• Customer Support Experience: 2

• Additional Features: Online forums or discussions for students.

• Pain Points: Poor customer support response.

• **Overall Improvement:** Improve support team response time.

• Likelihood to Recommend: 2

### Response 15

Customer Name: Sumit Kumar

**Age:** 25

College: Government Polytechnic College, Kaduthuruthy

Overall Satisfaction: 5
Platform Usability: 5
Product Availability: Yes
Price Comparison: Cheaper
Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Feature to see textbooks in digital form.

• Pain Points: None.

• Overall Improvement: No improvement needed, keep it up.

• Likelihood to Recommend: 5

### Response 16

Customer Name: Manish Varma

**Age:** 26

College: Government Polytechnic College, Muttom

• Overall Satisfaction: 3

• Platform Usability: 3

• Product Availability: Limited

• **Price Comparison:** More expensive

• Quality of Materials: 4

• Customer Support Experience: 3

• Additional Features: Availability of second-hand books.

• **Pain Points:** Availability is an issue.

• **Overall Improvement:** Broaden the selection of books.

• Likelihood to Recommend: 3

#### Response 17

Customer Name: Bindu R

**Age: 22** 

College: Government Polytechnic College, Vandiperiyar

Overall Satisfaction: 5Platform Usability: 5

• Product Availability: Yes

• Price Comparison: Much cheaper

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Mobile app for easier browsing.

• Pain Points: None.

• Overall Improvement: Keep adding new and updated books.

• Likelihood to Recommend: 5

### Response 18

Customer Name: Gopal Nair

**Age:** 24

College: Government Polytechnic College, Nedumkandam

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes
Price Comparison: Cheaper
Quality of Materials: 4

• Customer Support Experience: 4

• Additional Features: Free shipping for certain areas.

• Pain Points: Website speed needs improvement.

• **Overall Improvement:** Improve website performance and loading time.

Customer Name: Shilpa S

**Age:** 21

College: Government Polytechnic College, Purappuzha

Overall Satisfaction: 4
Platform Usability: 5
Product Availability: Yes
Price Comparison: Cheaper
Quality of Materials: 4

• Customer Support Experience: 4

• Additional Features: Student discount for all products.

• Pain Points: No significant issues.

• Overall Improvement: Add a wider range of books for computer science.

• Likelihood to Recommend: 4

### Response 20

**Customer Name:** Vinod Kumar

**Age:** 27

College: Government Polytechnic College, Kalamassery

Overall Satisfaction: 3
Platform Usability: 3
Product Availability: Yes

• Price Comparison: Slightly cheaper

• Quality of Materials: 3

• Customer Support Experience: 2

• Additional Features: Online chat feature for instant support.

• Pain Points: Poor customer service.

• Overall Improvement: Improve customer service response time.

• Likelihood to Recommend: 3

### Response 21

Customer Name: Arun Vijay

**Age:** 23

College: Government Polytechnic College, Kothamangalam

Overall Satisfaction: 4Platform Usability: 4Product Availability: Yes

• **Price Comparison:** Comparable

• Quality of Materials: 4

- Customer Support Experience: 5
- Additional Features: Quick checkout process.
- Pain Points: Limited payment options.
- Overall Improvement: Add more payment methods like UPI.
- Likelihood to Recommend: 4

Customer Name: Priya Nair

**Age: 22** 

College: Government Polytechnic College, Perumbavoor

Overall Satisfaction: 5
 Platform Usability: 5
 Product Availability: Yes
 Price Comparison: Cheaper

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Easy return policy.

• Pain Points: None.

• Overall Improvement: Keep adding more product categories.

• Likelihood to Recommend: 5

### Response 23

Customer Name: Akhil R

**Age: 25** 

College: Maharaja's Technological Institute, Thrissur

Overall Satisfaction: 3Platform Usability: 3

• Product Availability: Limited

• Price Comparison: Slightly cheaper

• Quality of Materials: 3

• Customer Support Experience: 3

- Additional Features: Discounts on purchases over a certain amount.
- Pain Points: Product availability issues.
- Overall Improvement: Improve inventory and product availability.
- Likelihood to Recommend: 3

**Customer Name:** Anjali K

**Age:** 21

College: Sree Rama Government Polytechnic College, Thriprayar

Overall Satisfaction: 4
Platform Usability: 5
Product Availability: Yes
Price Comparison: Cheaper
Quality of Materials: 4

• Customer Support Experience: 4

- Additional Features: Product recommendation system.
- Pain Points: Shipping delays.
- **Overall Improvement:** Improve the shipping process to ensure timely delivery.

• Likelihood to Recommend: 4

### Response 25

Customer Name: Rahul S

**Age:** 23

College: Government Polytechnic College, Koratty

Overall Satisfaction: 4Platform Usability: 4Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 5

• Customer Support Experience: 4

- Additional Features: Mobile application.
- Pain Points: App crashes occasionally.
- Overall Improvement: Fix app issues for smoother use.

• Likelihood to Recommend: 4

#### Response 26

Customer Name: Devika Menon

**Age:** 22

College: Government Polytechnic College, Kunnamkulam

Overall Satisfaction: 5
 Platform Usability: 5
 Product Availability: Yes
 Price Comparison: Cheaper
 Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Subscription model for regular purchases.

• Pain Points: None.

• Overall Improvement: Keep offering great deals for students.

• Likelihood to Recommend: 5

### Response 27

Customer Name: Ramesh Kumar

**Age:** 24

College: Government Women's Polytechnic College, Thrissur

Overall Satisfaction: 3Platform Usability: 3

• Product Availability: Limited

• **Price Comparison:** Slightly more expensive

• Quality of Materials: 3

• Customer Support Experience: 3

• Additional Features: No additional features.

• Pain Points: Lack of product availability.

• Overall Improvement: Increase product range and availability.

• Likelihood to Recommend: 3

### Response 28

**Customer Name:** Amrita S

**Age:** 21

College: Government Polytechnic College, Chelakkara

Overall Satisfaction: 5
Platform Usability: 5
Product Availability: Yes
Price Comparison: Cheaper

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Option to buy e-books.

• Pain Points: None.

• Overall Improvement: Expand the digital product offerings.

• Likelihood to Recommend: 5

### Response 29

**Customer Name:** Sreejith T

**Age:** 23

College: Government Polytechnic College, Palakkad

• Overall Satisfaction: 4

• Platform Usability: 4

• Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

• Customer Support Experience: 4

• Additional Features: Quick browsing options.

• Pain Points: Slow loading on some pages.

• Overall Improvement: Improve page load speed.

• Likelihood to Recommend: 4

#### Response 30

Customer Name: Rekha S

**Age:** 22

College: IPT & GPTC, Shoranur

• Overall Satisfaction: 5

• Platform Usability: 5

• **Product Availability:** Yes

• **Price Comparison:** Much cheaper

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Discounts for first-time users.

• Pain Points: None.

• Overall Improvement: Continue offering great prices and deals.

• Likelihood to Recommend: 5

#### Response 31

Customer Name: Vishnu P

**Age: 24** 

College: Government Polytechnic College, Perinthalmanna

- Overall Satisfaction: 4
- Platform Usability: 4
- **Product Availability:** Yes
- Price Comparison: Cheaper
- Quality of Materials: 4
- Customer Support Experience: 4
- Additional Features: Regular discounts for students.
- Pain Points: Slow order processing.
- Overall Improvement: Speed up the order and shipping process.
- Likelihood to Recommend: 4

Customer Name: Anju B

**Age:** 22

College: Government Polytechnic College, Thirurangadi

Overall Satisfaction: 5
Platform Usability: 5
Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Gift wrapping option.

• Pain Points: None.

• Overall Improvement: No changes needed.

• Likelihood to Recommend: 5

## Response 33

Customer Name: Akhil M

**Age:** 23

College: Government Women's Polytechnic College, Kottakkal

Overall Satisfaction: 3Platform Usability: 3

• Product Availability: Limited

• Price Comparison: More expensive

• Quality of Materials: 3

• Customer Support Experience: 2

• Additional Features: Product categorization.

• Pain Points: Slow website and high prices.

• Overall Improvement: Improve website speed and pricing.

• Likelihood to Recommend: 3

### Response 34

Customer Name: Viji K

**Age:** 21

College: Government Polytechnic College, Manjeri

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes
Price Comparison: Cheaper
Quality of Materials: 5

• Customer Support Experience: 4

- Additional Features: Offers on bulk orders.
- Pain Points: None.
- Overall Improvement: Add more bulk discounts.

• Likelihood to Recommend: 4

### Response 35

Customer Name: Sandeep R

**Age: 25** 

College: Kerala Government Polytechnic College, Kozhikode

Overall Satisfaction: 3Platform Usability: 3

• Product Availability: Limited

• **Price Comparison:** Slightly more expensive

• Quality of Materials: 4

• Customer Support Experience: 3

• Additional Features: Price comparison feature.

• Pain Points: Limited stock of items.

• Overall Improvement: Ensure better stock management.

• Likelihood to Recommend: 3

### Response 36

Customer Name: Meera R

**Age:** 23

College: Government Polytechnic College, Kannur

Overall Satisfaction: 5
Platform Usability: 5
Product Availability: Yes

• **Price Comparison:** Much cheaper

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Easy navigation.

• Pain Points: None.

• Overall Improvement: Keep the site as user-friendly.

Customer Name: Ravi K

**Age:** 24

College: Government Polytechnic College, Mattannur

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

Customer Support Experience: 4Additional Features: Easy registration.

Pain Points: Occasionally long delivery times.
Overall Improvement: Ensure faster delivery.

• Likelihood to Recommend: 4

### Response 38

Customer Name: Nisha G

**Age: 22** 

College: Government Residential Women's Polytechnic College, Payyannur

Overall Satisfaction: 5
Platform Usability: 5
Product Availability: Yes

• **Price Comparison:** Much cheaper

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Easy tracking of orders.

• Pain Points: None.

• **Overall Improvement:** Maintain the quality of services.

• Likelihood to Recommend: 5

#### Response 39

**Customer Name:** Subash T

**Age:** 23

College: Government Polytechnic College, Naduvil, Kannur

Overall Satisfaction: 3Platform Usability: 3

• Product Availability: Limited

• **Price Comparison:** More expensive

• Quality of Materials: 3

• Customer Support Experience: 3

• Additional Features: Occasional sales.

- **Pain Points:** Limited variety and high prices.
- Overall Improvement: Lower prices and expand product range.
- Likelihood to Recommend: 3

Customer Name: Ganga M

**Age:** 21

College: Government Polytechnic College, Meenangadi

- Overall Satisfaction: 5
  Platform Usability: 5
  Product Availability: Yes
  Price Comparison: Cheaper
- Quality of Materials: 5
- Customer Support Experience: 5Additional Features: Timely delivery.
- Pain Points: None.
- Overall Improvement: Keep offering good prices and services.
- Likelihood to Recommend: 5

#### Response 41

Customer Name: Ajeesh P

**Age:** 24

College: Government Polytechnic College, Meppadi

- Overall Satisfaction: 4
  Platform Usability: 4
  Product Availability: Yes
- **Price Comparison:** Comparable
- Quality of Materials: 4
- Customer Support Experience: 3
- Additional Features: Wish list feature.
- Pain Points: Long wait times for customer support responses.
- **Overall Improvement:** Faster support response times.
- Likelihood to Recommend: 4

#### Response 42

**Customer Name:** Liza S

**Age:** 22

College: Government Polytechnic College, Mananthavady

• Overall Satisfaction: 5

- Platform Usability: 5
- Product Availability: Yes
- **Price Comparison:** Much cheaper
- Quality of Materials: 5
- Customer Support Experience: 5
- Additional Features: Great payment options.
- Pain Points: None.
- Overall Improvement: No changes needed.
- Likelihood to Recommend: 5

Customer Name: Rishikesh V

**Age:** 23

College: Government Polytechnic College, Kasaragod

- Overall Satisfaction: 3Platform Usability: 3
- Product Availability: Limited
- Price Comparison: More expensive
- Quality of Materials: 3
- Customer Support Experience: 2
- Additional Features: Discount offers during festivals.
- Pain Points: Poor customer service and limited stock.
- **Overall Improvement:** Improve customer service and inventory management.
- Likelihood to Recommend: 2

#### Response 44

Customer Name: Nirmal T

**Age:** 24

College: Government Polytechnic College, Thrikkaripur

- Overall Satisfaction: 4
- Platform Usability: 5
- **Product Availability:** Yes
- **Price Comparison:** Comparable
- Quality of Materials: 4
- Customer Support Experience: 4
- Additional Features: Regular product updates.
- Pain Points: Some products are out of stock frequently.
- Overall Improvement: Ensure consistent stock availability.
- Likelihood to Recommend: 4

Customer Name: Dhanusha K

**Age:** 22

College: Government Polytechnic College, Thrissur

Overall Satisfaction: 5
 Platform Usability: 5
 Product Availability: Yes
 Price Comparison: Cheaper
 Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Product recommendations based on preferences.

• Pain Points: None.

• **Overall Improvement:** Keep the quality consistent.

• Likelihood to Recommend: 5

#### Response 46

Customer Name: Gokul P

**Age:** 23

College: Government Polytechnic College, Kunnamkulam

Overall Satisfaction: 4
Platform Usability: 5
Product Availability: Yes

• Price Comparison: More expensive

• Quality of Materials: 4

• Customer Support Experience: 4

• Additional Features: Free delivery option for orders above a certain amount.

• Pain Points: Prices can be improved.

• Overall Improvement: Offer better price range for students.

• Likelihood to Recommend: 4

#### Response 47

Customer Name: Shalini M

**Age:** 23

College: Government Polytechnic College, Ezhukone

Overall Satisfaction: 4Platform Usability: 4Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

- Customer Support Experience: 4
- Additional Features: Easy returns process.
- Pain Points: Limited product categories.
- Overall Improvement: Expand product variety.
- Likelihood to Recommend: 4

Customer Name: Ashwin V

**Age:** 22

College: Government Polytechnic College, Adoor

- Overall Satisfaction: 5
   Platform Usability: 5
   Product Availability: Yes
   Price Comparison: Cheaper
   Quality of Materials: 5
- Customer Support Experience: 5
- Additional Features: Detailed product descriptions.
- Pain Points: None.
- Overall Improvement: Continue maintaining quality and variety.
- Likelihood to Recommend: 5

### Response 49

Customer Name: Priya P

**Age:** 21

College: Government Polytechnic College, Kothamangalam

- Overall Satisfaction: 4
  Platform Usability: 5
  Product Availability: Yes
- Price Comparison: Comparable
- Quality of Materials: 4
- Customer Support Experience: 3
- Additional Features: Free shipping on large orders.
- Pain Points: Lack of product reviews.
- Overall Improvement: Add more user reviews for products.
- Likelihood to Recommend: 4

#### Response 50

Customer Name: Ramesh K

**Age:** 23

College: Government Polytechnic College, Perumbavoor

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes
Price Comparison: Cheaper
Quality of Materials: 4

• Customer Support Experience: 3

• Additional Features: Easy checkout process.

• Pain Points: Sometimes the website crashes during checkout.

• Overall Improvement: Improve website stability.

• Likelihood to Recommend: 4

### Response 51

Customer Name: Sandeep R

**Age:** 23

College: Government Polytechnic College, Cherthala

Overall Satisfaction: 4Platform Usability: 4Product Availability: Yes

• **Price Comparison:** Comparable

• Quality of Materials: 4

• Customer Support Experience: 3

- Additional Features: Regular promotional offers.
  Pain Points: Slow response from support team.
- Overall Improvement: Quicker support response times.

• Likelihood to Recommend: 4

### Response 52

Customer Name: Divya K

**Age:** 22

College: Government Polytechnic College, Palakkad

Overall Satisfaction: 5
 Platform Usability: 5
 Product Availability: Yes
 Price Comparison: Cheaper
 Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Easy-to-navigate platform.

• Pain Points: None.

• Overall Improvement: Keep up the great work!

• Likelihood to Recommend: 5

#### Response 53

Customer Name: Nikhil S

**Age:** 24

College: Maharaja's Technological Institute, Thrissur

Overall Satisfaction: 4
Platform Usability: 5
Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

• Customer Support Experience: 4

• Additional Features: Discounts for students.

• Pain Points: Limited stock during peak periods.

• Overall Improvement: Improve stock management.

• Likelihood to Recommend: 4

### Response 54

Customer Name: Ananya T

**Age:** 22

College: Government Polytechnic College, Koratty

Overall Satisfaction: 3
Platform Usability: 3
Product Availability: Yes

• Price Comparison: More expensive

• Quality of Materials: 3

• Customer Support Experience: 3

- Additional Features: Bulk purchase options.
- Pain Points: High prices for most products.
- Overall Improvement: More affordable pricing for students.

• Likelihood to Recommend: 3

## Response 55

Customer Name: Ravi R

**Age:** 24

College: Government Polytechnic College, Vechoochira

Overall Satisfaction: 5Platform Usability: 5

- Product Availability: Yes
- Price Comparison: Cheaper
- Quality of Materials: 5
- Customer Support Experience: 5
- Additional Features: Fast delivery service.
- Pain Points: None.
- Overall Improvement: Keep the service consistent.
- Likelihood to Recommend: 5

Customer Name: Rohit A

**Age:** 23

College: Government Polytechnic College, Kalamassery

- Overall Satisfaction: 4
- Platform Usability: 4
- Product Availability: Yes
- Price Comparison: Comparable
- Quality of Materials: 4
- Customer Support Experience: 4
- Additional Features: Product reviews.
- Pain Points: Limited variety in textbooks.
- Overall Improvement: Add more academic books and materials.
- Likelihood to Recommend: 4

### Response 57

Customer Name: Meera V

**Age:** 21

College: Government Women's Polytechnic College, Ernakulam

- Overall Satisfaction: 5
- Platform Usability: 5
- Product Availability: Yes
- Price Comparison: Cheaper
- Quality of Materials: 5
- Customer Support Experience: 5
- Additional Features: Special offers for women students.
- Pain Points: None.
- Overall Improvement: No changes needed.
- Likelihood to Recommend: 5

Customer Name: Ajay K

**Age:** 22

College: Government Polytechnic College, Kottayam

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

• Customer Support Experience: 4

• Additional Features: Excellent filtering options.

• Pain Points: Limited payment options.

• **Overall Improvement:** Add more payment methods.

• Likelihood to Recommend: 4

## Response 59

Customer Name: Rekha P

**Age: 22** 

College: Government Polytechnic College, Pala

Overall Satisfaction: 5
 Platform Usability: 5
 Product Availability: Yes
 Price Comparison: Cheaper
 Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Educational discounts.

• Pain Points: None.

• Overall Improvement: Keep the quality consistent.

• Likelihood to Recommend: 5

#### Response 60

Customer Name: Vishnu N

**Age:** 24

College: Government Polytechnic College, Vennikulam

Overall Satisfaction: 3
Platform Usability: 3
Product Availability: Yes

• Price Comparison: More expensive

• Quality of Materials: 3

- Customer Support Experience: 3
- Additional Features: Frequent sales.
- Pain Points: Too expensive for students.
- **Overall Improvement:** Offer more affordable options.
- Likelihood to Recommend: 3

Customer Name: Neethu S

**Age:** 22

College: Government Polytechnic College, Attingal

Overall Satisfaction: 5
Platform Usability: 5
Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Excellent recommendations for students.

• Pain Points: None.

• Overall Improvement: Continue the great work!

• Likelihood to Recommend: 5

### Response 62

Customer Name: Anil M

**Age:** 23

College: Government Polytechnic College, Perinthalmanna

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes
Price Comparison: Cheaper
Quality of Materials: 4

• Customer Support Experience: 3

- Additional Features: Easy-to-use interface.
- Pain Points: Slow support responses.
- Overall Improvement: Quicker customer support.

• Likelihood to Recommend: 4

#### Response 63

Customer Name: Priyanka S

**Age:** 21

College: Government Polytechnic College, Manjeri

Overall Satisfaction: 5
Platform Usability: 5
Product Availability: Yes
Price Comparison: Cheaper
Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Student discounts.

• Pain Points: None.

• **Overall Improvement:** No improvements needed.

• Likelihood to Recommend: 5

### Response 64

Customer Name: Gokul V

**Age:** 22

College: Government Polytechnic College, Thirurangadi

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes
Price Comparison: Comparison

• Price Comparison: Comparable

• Quality of Materials: 4

• Customer Support Experience: 4

• Additional Features: Payment flexibility.

• Pain Points: Products sometimes take longer to ship.

• Overall Improvement: Improve shipping speed.

• Likelihood to Recommend: 4

#### Response 65

**Customer Name:** Jasmine K

**Age:** 23

College: Government Polytechnic College, Kunnamkulam

Overall Satisfaction: 4Platform Usability: 4Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

• Customer Support Experience: 3

• Additional Features: Personalized recommendations.

• Pain Points: Limited variety in available brands.

- **Overall Improvement:** Expand brand options.
- Likelihood to Recommend: 4

### Response 66

Customer Name: Vikram P

**Age:** 24

College: Government Polytechnic College, Vechoochira

Overall Satisfaction: 5Platform Usability: 5

Product Availability: Yes Price Comparison: Cheaper

• Quality of Materials: 5

Customer Support Experience: 5Additional Features: Easy returns.

• Pain Points: None.

• Overall Improvement: Continue with great service.

• Likelihood to Recommend: 5

### Response 67

Customer Name: Charulatha S

**Age:** 22

College: Government Polytechnic College, Punalur

Overall Satisfaction: 5Platform Usability: 5

• Product Availability: Yes

• **Price Comparison:** Cheaper

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Student-friendly options.

• Pain Points: None.

• Overall Improvement: Keep it up!

• Likelihood to Recommend: 5

### Response 68

Customer Name: Arun A

**Age:** 23

College: Government Polytechnic College, Kayani

• Overall Satisfaction: 4

• Platform Usability: 4

• Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

• Customer Support Experience: 3

• Additional Features: Frequent student discounts.

• Pain Points: Support team responses are slow.

• Overall Improvement: Speed up customer support.

• Likelihood to Recommend: 4

#### Response 69

Customer Name: Neelima V

**Age:** 21

College: Government Polytechnic College, Kottarakkara

• Overall Satisfaction: 5

• Platform Usability: 5

• **Product Availability:** Yes

• Price Comparison: Cheaper

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Excellent variety of products.

• Pain Points: None.

• Overall Improvement: Keep providing top-notch service.

• Likelihood to Recommend: 5

#### Response 70

**Customer Name:** Nithin T

**Age:** 24

College: Government Polytechnic College, Nattakom

• Overall Satisfaction: 4

• Platform Usability: 4

• Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

• Customer Support Experience: 4

• Additional Features: Special discounts for loyal customers.

• Pain Points: Limited payment methods.

• Overall Improvement: Expand payment options.

Customer Name: Arun K

**Age:** 22

College: Government Polytechnic College, Kottayam

Overall Satisfaction: 5
Platform Usability: 5
Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Regular updates on new products.

• Pain Points: None.

• Overall Improvement: Keep providing high-quality service.

• Likelihood to Recommend: 5

## Response 72

Customer Name: Malini R

**Age:** 23

College: Government Polytechnic College, Attingal

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes
Price Comparison: Cheaper
Quality of Materials: 4

• Customer Support Experience: 4

• Additional Features: Customizable product options.

• Pain Points: Slow shipping during peak periods.

• Overall Improvement: Faster delivery times.

• Likelihood to Recommend: 4

#### Response 73

**Customer Name:** Ravi K

**Age:** 21

College: Government Polytechnic College, Alappuzha

Overall Satisfaction: 3Platform Usability: 3Product Availability: Yes

• **Price Comparison:** More expensive

• Quality of Materials: 3

- Customer Support Experience: 3
- Additional Features: None
- Pain Points: Higher prices and shipping delays.
- Overall Improvement: Reduce prices and improve shipping speed.
- Likelihood to Recommend: 3

Customer Name: Haritha G

**Age: 22** 

College: Government Polytechnic College, Punalur

Overall Satisfaction: 5
 Platform Usability: 5
 Product Availability: Yes
 Price Comparison: Cheaper
 Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Excellent user interface and experience.

• Pain Points: None.

• **Overall Improvement:** Continue to offer great products.

• Likelihood to Recommend: 5

### Response 75

**Customer Name:** Jithin M

**Age: 24** 

College: Government Polytechnic College, Vechoochira

Overall Satisfaction: 4
Platform Usability: 5
Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

- Customer Support Experience: 4
- Additional Features: Price comparisons for similar products.
- Pain Points: Limited inventory during sales.
- Overall Improvement: Increase stock during promotional events.
- Likelihood to Recommend: 4

**Customer Name:** Ayesha S

**Age:** 21

College: Government Polytechnic College, Kottarakkara

Overall Satisfaction: 5
 Platform Usability: 5
 Product Availability: Yes
 Price Comparison: Cheaper
 Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Special student discounts.

• Pain Points: None.

• Overall Improvement: Keep offering great discounts!

• Likelihood to Recommend: 5

### Response 77

Customer Name: Nithin P

**Age:** 23

College: Government Polytechnic College, Muvattupuzha

Overall Satisfaction: 3
Platform Usability: 3
Product Availability: Yes

• **Price Comparison:** More expensive

• Quality of Materials: 3

• Customer Support Experience: 3

- Additional Features: Bulk purchase options.
- Pain Points: High prices, poor quality.
- Overall Improvement: Offer competitive prices with better quality.

• Likelihood to Recommend: 3

#### Response 78

Customer Name: Vishnu V

**Age:** 22

College: Government Polytechnic College, Thirurangadi

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

• Customer Support Experience: 4

• Additional Features: Faster checkout process.

- Pain Points: Inadequate product descriptions.
- **Overall Improvement:** Improve product information.
- Likelihood to Recommend: 4

**Customer Name:** Anjali P

**Age:** 21

College: Government Polytechnic College, Perinthalmanna

Overall Satisfaction: 5
Platform Usability: 5
Product Availability: Yes
Price Comparison: Cheaper
Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Excellent recommendation system.

• Pain Points: None.

• Overall Improvement: Continue as you are.

• Likelihood to Recommend: 5

### Response 80

Customer Name: Jayakrishnan A

**Age:** 24

College: Government Polytechnic College, Kallettumkara

Overall Satisfaction: 3
Platform Usability: 3
Product Availability: Yes

• Price Comparison: More expensive

• Quality of Materials: 3

• Customer Support Experience: 3

• Additional Features: Promotional sales.

• Pain Points: High prices and slow deliveries.

• Overall Improvement: Reduce prices and improve delivery speed.

• Likelihood to Recommend: 3

### Response 81

Customer Name: Meenakshi S

**Age:** 23

College: Government Polytechnic College, Manjeri

• Overall Satisfaction: 5

• Platform Usability: 5

• Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Easy-to-navigate platform.

• Pain Points: None.

• **Overall Improvement:** Keep up the excellent work.

• Likelihood to Recommend: 5

#### Response 82

Customer Name: Sreelakshmi R

**Age:** 21

College: Government Polytechnic College, Pala

• Overall Satisfaction: 5

• Platform Usability: 5

• **Product Availability:** Yes

• Price Comparison: Cheaper

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Fast and reliable shipping.

• Pain Points: None.

• Overall Improvement: No changes needed.

• Likelihood to Recommend: 5

#### Response 83

Customer Name: Arun B

**Age:** 22

College: Government Polytechnic College, Karunagappally

• Overall Satisfaction: 4

• Platform Usability: 4

• Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

• Customer Support Experience: 3

• Additional Features: Bulk buying options.

• Pain Points: Inconsistent support response times.

• **Overall Improvement:** Improve support response times.

Customer Name: Rashmi S

**Age:** 21

College: Government Polytechnic College, Kunnamkulam

Overall Satisfaction: 5
 Platform Usability: 5
 Product Availability: Yes
 Price Comparison: Cheaper
 Quality of Materials: 5

**Customer Support Experience:** 5

Additional Features: Great student packages.

Pain Points: None.

**Overall Improvement:** Keep it up. **Likelihood to Recommend:** 5

### Response 85

Customer Name: Arun S

**Age: 22** 

College: Government Polytechnic College, Cherthala

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes

• **Price Comparison:** Comparable

• Quality of Materials: 4

• Customer Support Experience: 4

• Additional Features: Academic discount.

• Pain Points: Limited stock.

• **Overall Improvement:** Improve stock availability.

• Likelihood to Recommend: 4

#### Response 86

Customer Name: Sharanya M

**Age:** 21

College: Government Polytechnic College, Attingal

Overall Satisfaction: 5
Platform Usability: 5
Product Availability: Yes

- **Price Comparison:** Cheaper
- Quality of Materials: 5
- Customer Support Experience: 5
- Additional Features: Student discounts.
- Pain Points: None.
- Overall Improvement: Keep the student-friendly policies.
- Likelihood to Recommend: 5

Customer Name: Vikram V

**Age:** 24

College: Government Polytechnic College, Nattakom

Overall Satisfaction: 4Platform Usability: 4

• Product Availability: Yes

• Price Comparison: Comparable

Quality of Materials: 4

• Customer Support Experience: 4

• Additional Features: Price guarantee.

• Pain Points: Slow response times for returns.

• Overall Improvement: Improve returns process.

• Likelihood to Recommend: 4

### Response 88

Customer Name: Simi J

**Age:** 22

College: Government Polytechnic College, Kozhikode

• Overall Satisfaction: 5

• Platform Usability: 5

• **Product Availability:** Yes

• **Price Comparison:** Cheaper

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Regular offers for students.

• Pain Points: None.

• Overall Improvement: Keep offering great student deals.

Customer Name: Lijo T

**Age:** 23

College: Government Polytechnic College, Kottayam

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes
Price Comparison: Cheaper
Quality of Materials: 4

• Customer Support Experience: 4

• Additional Features: Frequent discounts.

• Pain Points: Long shipping times.

• Overall Improvement: Improve shipping speed.

• Likelihood to Recommend: 4

### Response 90

Customer Name: Rajesh K

**Age: 24** 

College: Government Polytechnic College, Trivandrum

Overall Satisfaction: 5Platform Usability: 5Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Great variety of products.

• Pain Points: None.

• **Overall Improvement:** Keep up the excellent work.

• Likelihood to Recommend: 5

#### Response 91

Customer Name: Reena S

**Age:** 21

College: Government Polytechnic College, Kottarakkara

Overall Satisfaction: 5
 Platform Usability: 5
 Product Availability: Yes
 Price Comparison: Cheaper
 Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Student discount offers.

• Pain Points: None.

• Overall Improvement: Keep the great deals for students.

• Likelihood to Recommend: 5

### Response 92

**Customer Name:** Anoop M

**Age:** 22

College: Government Polytechnic College, Irinjalakuda

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

• Customer Support Experience: 4

• Additional Features: Flexible payment options.

• Pain Points: Slow shipping.

• Overall Improvement: Speed up delivery time.

• Likelihood to Recommend: 4

### Response 93

Customer Name: Neethu T

**Age:** 21

College: Government Polytechnic College, Malappuram

Overall Satisfaction: 5
 Platform Usability: 5
 Product Availability: Yes
 Price Comparison: Cheaper
 Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Easy order tracking.

• Pain Points: None.

• Overall Improvement: Keep up the good work!

• Likelihood to Recommend: 5

### Response 94

Customer Name: Sandeep P

**Age:** 24

College: Government Polytechnic College, Varkala

• Overall Satisfaction: 4

• Platform Usability: 4

• Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

• Customer Support Experience: 3

• Additional Features: More information on product specifications.

• Pain Points: Inconsistent customer service.

• Overall Improvement: Provide better customer service.

• Likelihood to Recommend: 4

#### Response 95

Customer Name: Deepa M

**Age: 22** 

College: Government Polytechnic College, Vypin

• Overall Satisfaction: 5

• Platform Usability: 5

• **Product Availability:** Yes

• Price Comparison: Cheaper

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Easy-to-use website and app.

• Pain Points: None.

• Overall Improvement: No suggestions, everything is excellent!

• Likelihood to Recommend: 5

#### Response 96

**Customer Name:** Sudhir K

**Age:** 23

College: Government Polytechnic College, Kunnamkulam

• Overall Satisfaction: 3

• Platform Usability: 3

• Product Availability: Yes

• Price Comparison: More expensive

• Quality of Materials: 3

• Customer Support Experience: 3

• Additional Features: Bulk purchasing options.

• Pain Points: High prices, slower than expected delivery.

• Overall Improvement: Reduce prices and improve shipping speed.

Customer Name: Arya S

**Age:** 21

College: Government Polytechnic College, Attingal

Overall Satisfaction: 5
 Platform Usability: 5
 Product Availability: Yes
 Price Comparison: Cheaper
 Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Regular promotions.

• Pain Points: None.

Overall Improvement: Keep it up!Likelihood to Recommend: 5

### Response 98

Customer Name: Rithu K

**Age:** 23

College: Government Polytechnic College, Thiruvananthapuram

Overall Satisfaction: 4
Platform Usability: 4
Product Availability: Yes

• Price Comparison: Comparable

• Quality of Materials: 4

• Customer Support Experience: 4

Additional Features: Flexible return options.
Pain Points: Lack of real-time stock updates.

• **Overall Improvement:** Update stock in real-time.

• Likelihood to Recommend: 4

### Response 99

Customer Name: Akshay N

**Age:** 24

College: Government Polytechnic College, Perumbavoor

Overall Satisfaction: 4Platform Usability: 4Product Availability: Yes

- Price Comparison: Comparable
- Quality of Materials: 4
- Customer Support Experience: 4
- Additional Features: Price matching for competitors.
- Pain Points: Sometimes the product images don't match the actual product.
- **Overall Improvement:** Ensure product images match the actual items.
- Likelihood to Recommend: 4

Customer Name: Sreedevi N

**Age:** 21

College: Government Polytechnic College, Kayani

Overall Satisfaction: 5
 Platform Usability: 5
 Product Availability: Yes
 Price Comparison: Cheaper

• Quality of Materials: 5

• Customer Support Experience: 5

• Additional Features: Excellent discounts for students.

• Pain Points: None.

• Overall Improvement: No improvement needed, everything is perfect.